

A surreal scene on a yellow background featuring various cutouts of people and animals. In the top left, there are two green trees. A man in a black jacket stands near several chickens. In the top center, a person is performing a yoga pose. To their right, a person is on a pink flamingo inflatable ring. Further right, a group of people stands near a dog. In the top right, a man stands looking at a device. In the middle left, a person is on a stationary bike. Below that, a group of people is gathered, with a zebra in the foreground. In the bottom center, a person is on a small exercise machine. To the right, a person is holding a ball, and another is at a small table. In the bottom right, a group of people is standing near a small tree. The central text 'Birch (HANDLE.SILK.COMET)' is overlaid on the scene.

Birch

(HANDLE.SILK.COMET)



“Winner of Hotel of The Year 2020”

- THE TIMES / THE SUNDAY TIMES

“An accessible design-led
members’ club, hotel, events
and meeting space with
stripes of east London cool.”

- THE TIMES / THE SUNDAY TIMES

Birch (Handle.Silk.Comet) is just 30 minutes from
London Liverpool St in Hertfordshire - Within 55
acres of parkland - Birch’s beautiful Grade II
listed mansion is more than just a place to sleep.

Alongside 140 bedrooms sits a growing farm, two
farm-to-table restaurants run by Robin Gill, three
bars, an interactive bakery, a cinematic screening
room, a pottery studio, music and art rooms,
fitness studios, and The Hub - our coworking
space. The Lido arrives early this Summer.

“Is this the future of the British hotel?”

- CONDE NAST TRAVELLER



Your escape from the city,
without the travel time.

Whether you're a maker or manager, marketer or maverick - if you approach work creatively - Birch is the space for you.

Come see us for a day, a night, or longer.

Companies and teams need to refresh and refocus, to take time out together to reconnect in a space they can have fun in. A space that leaves them feeling energised and inspired, with new ideas and stories to tell.

We can organise a programme for you and your team that includes workshops, maker masterclasses, morning yoga classes, and garden walkabouts. Or we can just leave you to it and you can explore Birch as you wish.

Our meeting rooms, event spaces, phone booths, and hot desks are all ready for you to work miracles.



Come work...



Mansion House Spaces

LANG

Need to make a scene? Lang is the place for launch events, receptions, and dinners, not to mention many of the workshops we run at Birch.

	CAPACITY
Theatre	80
Boardroom	36
Cabaret	48
Dinner	60

JONES

No job is too small for Jones. This is one of our smallest spaces, ideal for group sessions, Board meetings, or private dinners.

	CAPACITY
Theatre	15
Boardroom	10
Cabaret	--
Dinner	16



Lang

Jones

Mansion House Spaces

SCREENING ROOM

The clue's in the title really... Our Screening Room is for hosting screenings, but also creative presentations and receptions (we can remove the seats).

	CAPACITY
Theatre	60
Boardroom	30
Cabaret	40
Dinner	40

GALLERY

Small but mighty, you can use the Gallery as a breakout or lounge space, or to host a private dinner.

	CAPACITY
Seated	8
Standing	12

EVELYN

Dinners, dancing, receptions... Evelyn is a spot for the good times. That includes doing team-building activities that are fun and relevant for 2020, not 1920.

	CAPACITY
Theatre	80
Boardroom	35
Cabaret	30
Dinner	90



Screening Room



Gallery



Evelyn

The Hub spaces

PATTEN

Gather round... If you're looking for a space that's small and flexible then the search is over. Patten's perfect for team meetings, breakouts, and brainstorm.

	CAPACITY
Theatre	120
Boardroom	40
Cabaret	60
Dinner	--

MUSIC ROOM & ART STUDIO

Need some space for inspiration and imagination? Head to the Music Room or Art Studio for creative sessions and colourful workshops.

	CAPACITY
Theatre	40
Boardroom	20
Cabaret	25
Dinner	--

STUDIOS

After an area for 1-1s, pop-ups, or breakout sessions? You're in luck. We've got seven of 'em.

	CAPACITY
Theatre	--
Boardroom	8
Cabaret	--
Dinner	--

MASSEY X SHARMAN*

Ant and Dec. Mario and Luigi. Starsky and Hutch. Good as individuals. Bigger and better when they're together.

Combine Massey and Sharman to create a larger space for meetings and get-togethers. This combo also works well for coffee and lunch breaks if you're using Rogers.

*Massey and Sharman are both available seperately, get in touch for more information.

	CAPACITY
Theatre	120
Boardroom	35
Cabaret	65
Dinner	--



Studios



Art Studio



Patten

Room Summary

ROOM	CAPACITY				SIZE
	Theatre	Boardroom	Cabaret	Dinner	sq. m.
Screening Room	60	30	40	40	65
Patten	120	40	60	--	115
Jones	15	10	--	16	32
Lang	80	36	48	60	78
Massey	40	20	25	--	72
Sharman	40	20	25	--	64
Massey x Sharman	120	35	65	--	140
Evelyn	80	35	30	90	80
Art Studio	40	20	25	--	56
Music Room	40	20	25	--	63
Studios	--	8	--	--	13



The Hub

On top of our event spaces we have a coworking space - The Hub. Nothing too formal, just a bright and open area for you to bring your laptop, grab a coffee, and get creative.

There are plenty of charging points around, with hot desks and phone booths also available.

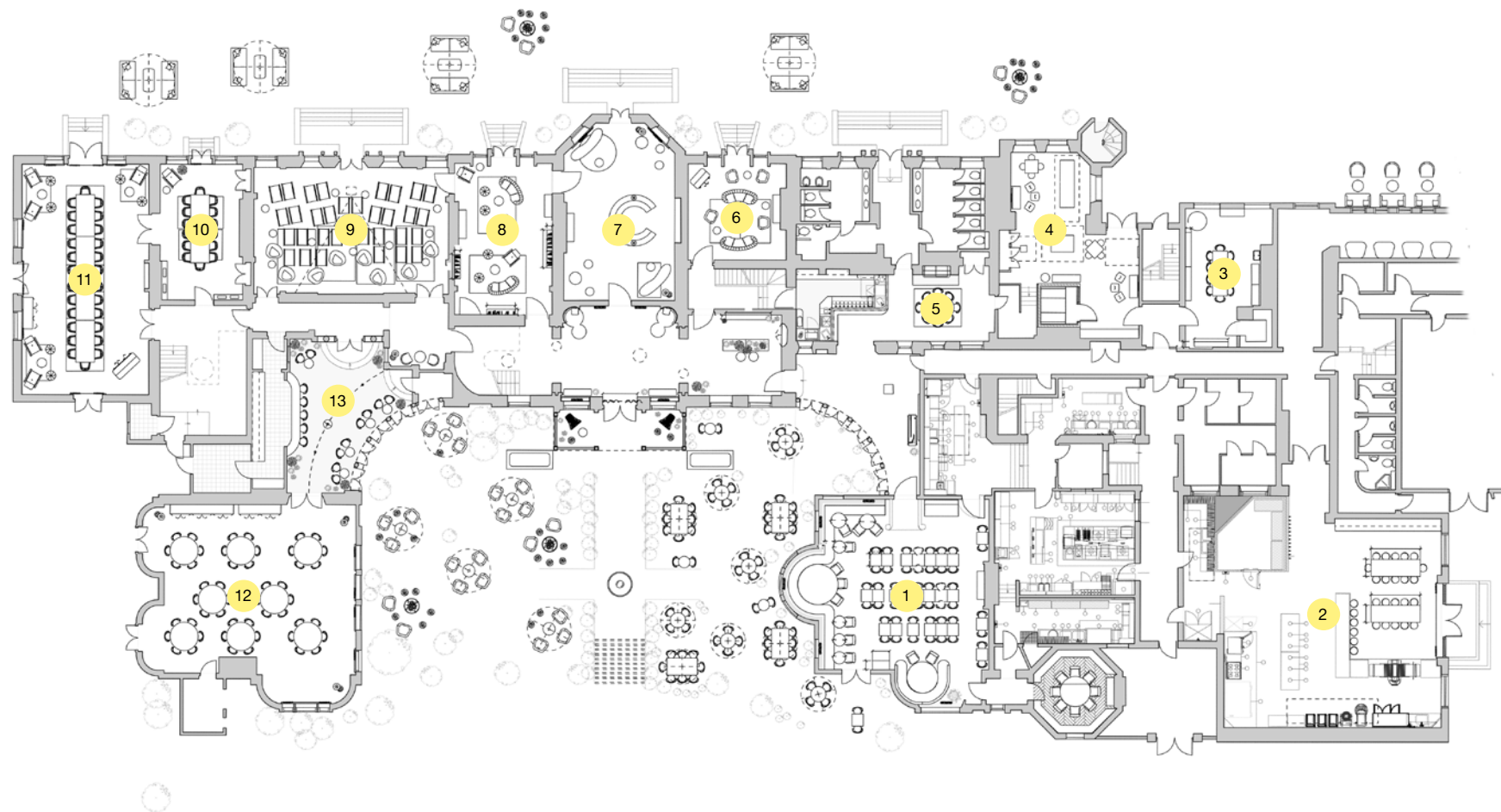


Floor Plans



KEY

- 1 Valeries
- 2 Interactive bakery
- 3 Pottery Studio
- 4 Arcade
- 5 Frick Bar
- 6 Gallery
- 7 Entrance Hall
- 8 Library
- 9 Screening Room
- 10 Jones
- 11 Lang
- 12 Evelyn
- 13 Spitz Bar



The Hub

KEY

1 Rogers

2 Massey

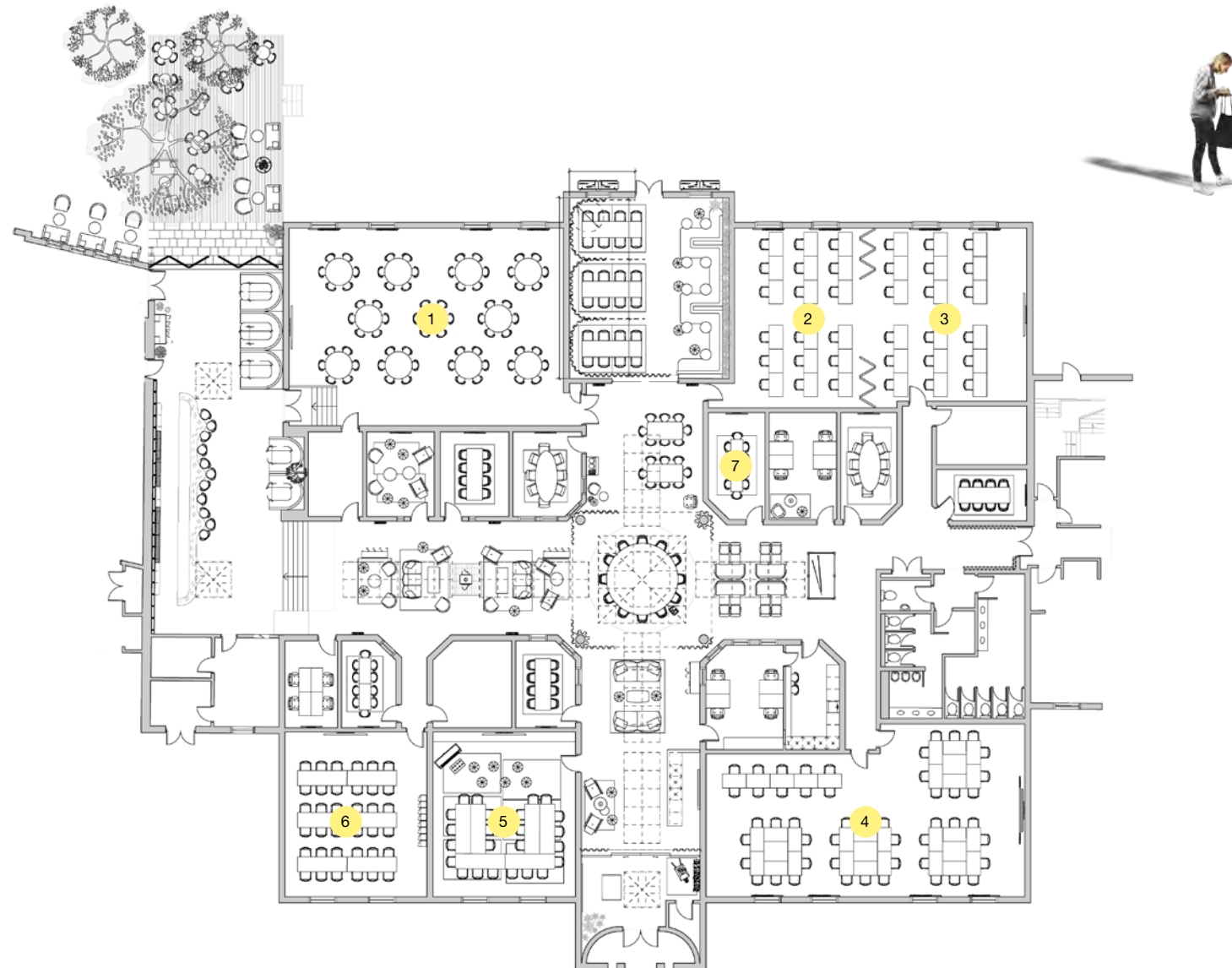
3 Sharman

4 Patten

5 Art Studio

6 Music Room

7 Studio



You can't put a price on creativity.

Oh no wait, you can...



Silver

Space + food & drink
with picnic-style lunch.

£60 INC VAT / PERSON

Hire a space from 08:30 - 17:00.
Each comes with free WiFi (1Gb),
an LCD projector and screen,
and a flipchart with pens.

Caravan filter coffee and
Birch-baked pastries on arrival

Mid-morning refreshments

Picnic-style lunch with
charcuterie, Birch-made
bread, pickles and salads

Afternoon pick-me-up

Gold

Space + food & drink
with 3-course lunch.

£70 INC VAT / PERSON

Hire a space from 08:30 - 17:00.
Each comes with free WiFi (1Gb),
an LCD projector and screen,
and a flipchart with pens.

Caravan filter coffee and
Birch-baked pastries on arrival

Mid-morning refreshments

3-course lunch with
antipasti, in season main
dish, and light dessert

Afternoon pick-me-up

Green

Space + food & drink with
healthy nutrition focus.

£80 INC VAT / PERSON

Hire a space from 08:30 - 17:00.
Each comes with free WiFi (1Gb),
an LCD projector and screen,
and a flipchart with pens.

Caravan filter coffee
and smoothies on arrival

Mid-morning refreshments

3-course lunch with crudité's
from the Birch farm, a 'light' and
wholesome main dish, and fruit
and plant-based sweet to finish

Afternoon protein-packed
pick-me-up





Birch's Best Bits

Looks like a hotel. Feels like a festival.

“The more relaxed you are, the better you are at everything: the better you are with your loved ones, the better you are with your enemies, the better you are at your job, the better you are with yourself.” – BILL MURRAY

**Looking to plan a great get-together for work or play?
We're ready to create a complete and tailor-made
programme of activity to suit your style. This might include:**

- Masterclasses in the interactive bakery with lessons on soda bread, pastries, and pizza making
- Throwing some clay in the Pottery Studio, or plate painting or watercolouring in the Art Studio. We run workshops for all 3
- Private spin, yoga, and meditation sessions in the Wellness Space
- Garden Walkabouts, learning how to grow and compost, or foraging with Farmer Tom
- Winding down in the Arcade with shuffleboard and ping pong
- Using our 55 acres for team building, beekeeping, or simply soaking up the sun

The above only scratches the surface.
Get in touch to find out what's below it.



(HANDLE.SILK.COMET)



Come rest...

Bedrooms

Our bedrooms are set up to remove the pressures of daily life. A place where you can really switch off. From work, expectation, and information overload.

This means no TVs or desks. Just well-crafted, warm, and carefully considered rooms. The dream ticket.

The biggest beds we could fit in a room, and brand new Simba mattresses, mean we've made you the perfect bed... Now lie in it.

You'll also get complete access to the Screening Room, coworking space, Wellness Space (and all the classes taking place there), and Lido.

	QUANTITY
Double	103
Twin	31
Family	6

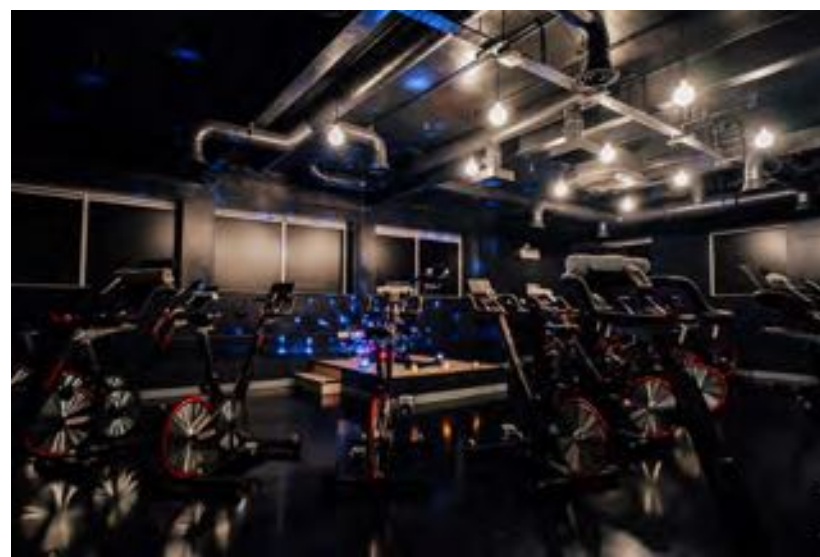


Wellness Space

Flex. Ride. Train. Run.

Whether you're looking for a yoga class or spinning session, time on the treadmill or in the gym, there's enough to keep you on your toes at Birch. Want a private session for your squad? No problem.

Looking for a little release and reset?
Recharge with a massage or treatment.



Lido

Life goes swimmingly down at the Lido (opening early summer 2021) with a 25-metre pool that's surrounded by nature, and ready for either some lengths or some lounging.

You can also dip your toe into our smaller chill-out pool that runs alongside, have some food at the poolside BBQ, or grab a drink from the Lido bar.



Come taste...



Valeries & The Gun Room

Valeries is an all-day dining restaurant developed by Robin Gill. It sits in the middle of the Mansion House, although you can also eat outside on the Valeries Terrace (we have warming heaters and cosy blankets ready for the Winter).

Head there for fresh pastries, grilled goodies, and something sweet. Meat and fish are cooked on the grill. Pastas and salads are packed with flavour and fizz.

Looking for something a bit special? Hide out in The Gun Room for dinner – a private area that seats six.



The Zebra Riding Club

The Zebra Riding Club restaurant is the epitome of Birch.

Led by Robin Gill, and reflecting his philosophy, it uses the farm, woods, and produce surrounding it throughout the year.

Cooking is straightforward. Dishes are unfussy. And everything is put together for a reason.

See into the kitchen, speak with the chefs, and save room for dessert. If you're all about good food, drink, and music, The Zebra Riding Club is the place for you (and is available for private hire).

“Food that sends you away jolly.”

- GRACE DENT



Interactive Bakery

The Interactive Bakery produces fresh bread and pastries for the whole site. It's also a place for you to enjoy breakfast, read a paper, or write an email.

What's a baker's dozen? How much butter actually goes into a croissant? Now's the time to find out. Put on an apron whenever you fancy, whether for 5 minutes or 50, and get your hands floury with the bakers. Regular baking classes take place here too.



Come dance...



Birch is about getting the most from life. Celebrating it. Having fun with it. Getting energy from it.

Birch does private dinners, receptions, and celebrations with a difference.

Using the full range of restaurants and bars on site, and Birch-grown and made produce, our main focus is on sharing feasts and family style menus.

Dine under the stars, soak up the sun with a casual picnic, or book a private room for a more intimate affair. If you can dream it up, we can serve it up.

You can also take advantage of our outdoor American smoker for BBQs and hog roasts, our fire pits for DIY BBQs, or the Winter Tipi for warming cocktails around smokeless fires.

Expect farm-sourced ingredients, open-flame cooking, Birch's bakery-made goodies, a host of homemade treats, and one big party.

There's plenty of space for dancing and DJs too - whether it's in one of our three indoor bars, outside, or in a marquee.



“Keep seeing the glass half-full and it will dawn upon you that it’s probably your turn to buy.” – **BILL MURRAY**

Whether it’s for 1 or 100, we’ve got a number of spaces ready for you to feast your eyes on.

For larger groups there’s Lang, Evelyn, or our private bar Spitz (with cosy fire pits just outside).

For smaller ones (2-20 people) there’s the bakery or Gun Room in the heart of Valeries.

Got more than 100 or want to take it outside? No sweat. Just ask us for options.

RECEPTIONS & CELEBRATIONS:

Post-event drinks, pre-dinner drinks, or just drinks... Birch has four spaces specifically set up for receptions, although you’re welcome to use any of our other spaces too. Drink up.

Got something to celebrate? Do it at Birch with parties by the Lido, silent discos in the woods, DJs on the back lawn... The list goes on.





See you out there...

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